



## CATALOGUE

6  
years

Nurturing Babies & Families



*Our love  
to your Baby*



Breastfeeding is very personal and the need for a Breast Pump differs from mother to mother. Our Breast Pumps are simple to operate and designed to meet your every need. You will be able to enhance your breastfeeding experience and at the same time, maintain your successful breastfeeding routine.

## *Breast Pumps*

**A Breast Pump is suitable for use in situations when**

- your baby is unable to breastfeed
- you are experiencing problems with your breasts
- you may need to go back to work

### **HOW TO SELECT AND USE A BREAST PUMP:**

When selecting a Breast Pump, the suction should be appropriate to the pressure which a baby exerts when nursing from the breast, which is 80 - 100mmHg. Should you experience any pain whilst expressing, it indicates the level at which you are pumping at is too high. Ensure your pump is correctly adjusted.

### **THE BREAST PUMP CAN BE USED SUCCESSFULLY BY:**

- Warming the breasts with a hot towel.
- Gently massage the breast to open the mammary glands and to stimulate the areola.
- Express at the pressure appropriate for you.
- Do not express for longer than 20 minutes, as only an infant can empty a mother's breast.
- Expressing is not meant to be painful.
- Stop expressing immediately should you feel pain in the breast or nipple.

Visit Our On-Line Breastfeeding Advisor™  
<http://ba.pigeon.com.sg>



# Pigeon's Smile Cycle adds a Smile to your Breastfeeding Journey

with our  
**Electric PRO and Manual Breast Pumps**  
which meets the criteria  
of Pigeon's most recent research  
on the **3 Key Factors** for  
simple and fuss-free pumping.



**6733**  
**MANUAL BREAST PUMP**  
NAPPI CODE: 207369\*001



**6141**  
**ELECTRIC BREAST PUMP Pro**  
NAPPI CODE: 207366\*001

Silent  
Function

## 1 Fit (Manual & Electric)

Comfort ProperFit™ Soft Flange Cover provides a secure seal & comfortable fit for more efficient pumping. Offers 2 funnel sizes - regular and large.

## 3 Expression (Manual)

- Ergonomic easy-express handle
- reduces hand fatigue for comfortable and easy pumping.
- Quiet, compact and lightweight for a discreet pumping experience.
- Simple and easy to use.

## 2 Gentle Stimulation (Manual & Electric)

2 Phase Technology -  
Stimulation and Expression modes.

## 3 Expression (Electric)

- Controls suction pressure and speed with 7 adjustable suction levels plus 4 adjustable suction speeds.
- LED monitor - easy to use and view.

♥ Our Pumps have a No-backflow feature which prevents milk from flowing back to the funnel.

♥ Includes bottle stand that secures bottle and prevents spills.

Our products are





Just  
Arrived

6280

## 6208 BREASTMILK STORAGE BAGS

- For safe freezing & storing of breastmilk.
- Secure, leak-proof double zipper seal.
- Gusseted bottom allows for expansion.
- Pre-sterilised.
- Easy to dispense.
- Each bag stores 180ml of breastmilk.
- Safely stores breastmilk for up to 6 months.
- BPA FREE

## 6914 MILK SAVER PUMP

Unique flange shape allows you to manage your milk let-down easier & confidently without losing a single drop of your precious breast milk.

- Arch shape for easy cleaning
- Groove for easy pouring of milk
- Anti-slip suction base to prevent spills
- Made of 100% food-grade silicone

Just  
Arrived



6914



6119

## 6119 BREASTMILK STORAGE BOTTLES 160ml, + DISC 3 PIECE SET

- 160ml Storage Bottles.
- Convenient for expressing your milk with either the Pigeon Manual or Battery / Electric Breast Pumps.
- Ideal for storing your breastmilk in the fridge or freezer.
- Compatible to use with other Pigeon Products.



6802

## 6802 BREASTMILK COOLER BAG

Breastfeeding Mother's  
BEST COMPANION! Accommodates:

- 1 Breast Pump
- 5 Breastmilk Storage Bottles
- Keeps cool up to 12 hours
- No messy ice

Using the "FRIDGE TO GO" technology



Our products

## Breast Pads

Pigeon's Honeycomb Breast Pads special absorbent polymer and stay-dry lining draws excess milk quickly, spreading it evenly into the core of the pad, keeping you and your clothing dry - day and night

- Maintains form and smooth shape.
- Provides leak-proof coverage.
- Hygienic and individually wrapped.
- Quick absorbency.
- Double adhesive tape prevents shifting inside bra



\*Based on PIGEON R&D laboratory test result 2016.

**6129**  
**BREASTPADS 36 PCS**  
**HONEYCOMB**  
**NAPPI CODE: 207374\*001**  
**6130**  
**BREASTPADS 60 PCS**  
**HONEYCOMB**  
**NAPPI CODE: 207373\*001**



## Nipple Care Cream 50g

Pigeon's Nipple Care Cream Soothes and protects sore nipples and cracked skin.

- 100% natural and hypoallergenic.
- Safe for baby, relief for mom.
- No need to remove before breastfeeding
- No taste, colour or smell.



**Just Arrived**

## Breast Shield

Offers relief for the mother who has cracked, tender, flat or depressed nipples whilst breastfeeding. Also assists in slowing down feeds to avoid baby from gulping.



**Q896**

**Q896**  
**NIPPLE SHIELD SOFT TYPE**  
**(SILICONE RUBBER) 2 PER BOX**

- Made from a soft flexible silicone rubber.
- Provides a wide contact surface.
- Cut-out section on the top of this shield enables baby to be in direct contact with mother's skin.
- Holes on the nipples are designed to be exactly the same as the mother's nipple.

Committed to Breastfeeding

## When the Let-down Reflex is too strong



- 6691**  
**BREAST CARE PUMP**
- For expressing milk from the breast before or after feeds.
  - Ideal when the let-down reflex is too strong & baby is choking at the breast.
  - Milk expressed with this pump cannot be used to feed the baby.

are **BPA FREE**

## For Depressed Nipples



- Q808**  
**NIPPLE PULLER**
- Gently draws out the nipple for baby to nurse.
  - Can also be used before feeding to stimulate the mammary gland.
  - Can only be used during pregnancy before 16 weeks and only after the completion of 37 weeks.



## *The **natural** alternative to Combination or Bottle Feeding...*

Pigeon's continuing research is at the forefront of making sucking in babies more enjoyable by bringing a happy daily routine to parents and caregivers around the world.

At Pigeon, we understand that a **mother's breast milk is essential** to the healthy development of a growing baby. It provides the **perfect daily balance** of easily-digestible nutrients, and **strengthens** a baby's **immune system** to fight off harmful bacteria.

For many years, Pigeon has made great advancements in research on the three key factors of sucking - **Attachment, Peristaltic Movement** and **Swallowing**. Together with paediatricians, we are dedicated to creating the safest sucking solutions for growing babies, even when using a bottle becomes a necessity.

So even when breastfeeding isn't possible...  
You can have peace of mind knowing that Combination or Bottle feeding your baby with **Pigeon's Peristaltic PLUS™ Bottles** will not compromise your breastfeeding at the same time, eliminating nipple confusion and reducing colic.

Recommended by leading Paediatricians, Dental Practitioners  
and Childbirth Educators around the world.

Research conducted by Dr. Yoshihiro Hayashi, MD  
Japan Green Medical Centre London  
Satoru Saito  
Pigeon Corp. R&D Centre



PROFESSIONAL'S  
CHOICE

## Peristaltic PLUS™ – Invention Based on Advanced Research

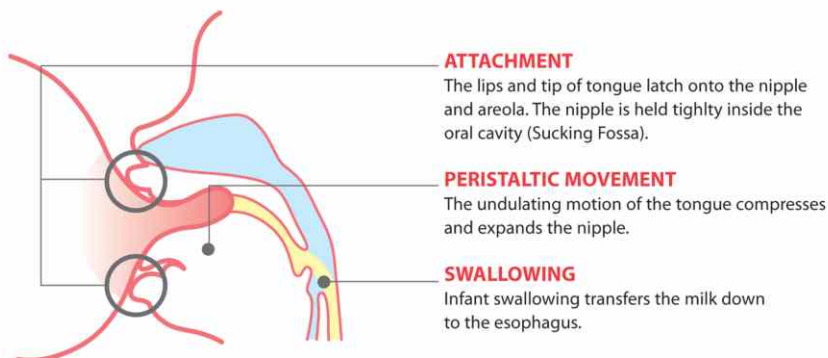
For over 50 years, Pigeon has maintained a dedicated approach to the study of behaviours in babies. This has enabled us to discover the 3 Key Factors of Sucking i.e. Attachment, Peristaltic Movement and Swallowing.



When baby nurses from the breast, it changes the shape of it's mother's nipple with the power of its tongue.

This action is a smooth wavelike motion, which baby creates by rolling its tongue from the front to the back of its mouth to extract the milk.

This is called **Peristaltic Movement** as illustrated below:



So... the best shape for a teat is one that allows your baby to manipulate the teat, similar to the way it manipulates the mother's nipple.

**This exercise is vital for the healthy jaw, teeth and facial development.**



# Peristaltic Nipple

- ♥ Choose a nipple from the Guidance Chart that is best suited to match your baby's developmental stage, which will result in less stressful sucking.

- ♥ Your baby's age, time of day and the amount of milk your baby drinks, will serve as a guide to determine the best nipple for your baby.

- ♥ Remember each baby develops at their own pace, so make sure to choose the nipple size that best fits your baby's needs.

1829

0+  
months  
SS ●



## Developmental Stages

### The Sleeping Stage

- During this stage of development, your baby will wake up whenever she is hungry. After nursing, she will go back to sleep; this cycle continues repeatedly.

## Approx. Amount of Milk

Baby drinks roughly  
50ml in 10 mins

## Nursing Characteristics

- Your baby will drink slowly and take frequent breaks.

**Please Note:**  
Babies with a very strong sucking action will become frustrated when nursing off the SS size hole Nipple. It is recommended that you change to the S Size hole Nipple.

1830

1+  
months  
S ●



## Developmental Stages

Developing a Stable  
Rhythm for Nursing

- Your baby will slowly start to stay awake for longer periods of time.

## Approx. Amount of Milk

Baby drinks roughly  
100ml in 10 mins

## Nursing Characteristics

- Baby will drink continuously for a longer period of time.
- From 2 months baby will drink more per day at roughly 3 hourly intervals.



# Guidance Chart

 <p>1831</p> <p><b>3+</b> months</p> <p>M Y</p>	 <p>1832</p> <p><b>6+</b> months</p> <p>L Y</p>	 <p><b>NEW</b></p> <p>6657</p> <p><b>9+</b> months</p> <p>LL Y</p>
<p><b>Developmental Stages</b></p> <p>Stronger Neck and Head Control</p> <ul style="list-style-type: none"> <li>• Baby develops stronger head and neck control and looks in the direction of sounds.</li> </ul>	<p><b>Developmental Stages</b></p> <p>Turning Over and Sitting Up</p> <ul style="list-style-type: none"> <li>• Your baby will start to eat baby food. <ul style="list-style-type: none"> <li>• After one month of eating baby food, she will adjust to the new food and eat it twice per day.</li> </ul> </li> <li>• Your baby will start cutting teeth.</li> </ul>	<p><b>Developmental Stages</b></p> <ul style="list-style-type: none"> <li>• Your baby will start to pull himself up</li> <li>• Starting to crawl</li> <li>• Enjoys playing interaction games</li> <li>• Staring at himself in the mirror</li> <li>• Studies different shapes</li> </ul>
<p><b>Approx. Amount of Milk</b></p> <p>Baby drinks roughly 150ml in 10 mins</p>	<p><b>Approx. Amount of Milk</b></p> <p>Baby drinks roughly 200ml in 10 mins</p>	<p><b>Approx. Amount of Milk</b></p> <p>Baby drinks roughly 200ml in 10 mins</p>
<p><b>Nursing Characteristics</b></p> <ul style="list-style-type: none"> <li>• Your baby will settle down to nursing and feel more comfortable with each feed - this will also result in less focus on sucking.</li> <li>• On average, there will be 5-6 nursings per day at roughly 4 hourly intervals</li> </ul>	<p><b>Nursing Characteristics</b></p> <ul style="list-style-type: none"> <li>• Baby will follow a morning/ afternoon / evening nursing schedule.</li> <li>• Nursing finishes very quickly as baby's sucking reflex action is very strong.</li> <li>• Baby nurses sitting up.</li> <li>• Once your baby is comfortable with sitting, she will start to hold the bottle and drink by herself.</li> <li>• Your baby will start cutting teeth and begin to bite on the teat.</li> </ul>	<p><b>Nursing Characteristics</b></p> <ul style="list-style-type: none"> <li>• Baby will follow a morning/ afternoon/ evening nursing schedule.</li> <li>• Nursing finishes very quickly as baby's sucking reflex action is very strong.</li> <li>• Baby nurses sitting up.</li> <li>• Once your baby is comfortable with sitting, she will start to hold the bottle and drink by herself.</li> <li>• Your baby will start cutting teeth and begin to bite on the teat.</li> </ul>

N.B. THE ABOVE CHART SERVES ONLY AS A GUIDE  
PLEASE CONSULT WITH YOUR HEALTHCARE PROFESSIONAL.

*The natural choice...*

#### SOFTOUCH PERISTALTIC PLUS™ NIPPLE

- Each hole size provides the correct milk flow to suit your baby's Oral Developmental Stage.
- Inner vertical lines are Nipple Collapse-resistant aiding correct tongue movement (Peristaltic)
- Fits perfectly in the sucking fossa of baby's mouth.
- Matt surface allows your baby to latch securely.

#### LEAKPROOF HOOD

- Locks onto the top of the bottle.
- Seals and protects the nipple.
- Leakproof - therefore no need for sealing discs.



**Anti-colic system**



\*Based on INTAGE SRI data 2013-2015, Nursing Bottle & Nipple

#### AVS™

#### AIR VENTILATION SYSTEM

(Situated on the base of the nipple)  
The unique Air Ventilation System (AVS™) prevents baby's intake of air & gas, which is a potential cause of colic and spit-up.

#### PIGEON PP NURSER

- Flowing, easy-to-hold round shape.
- Wide mouth makes filling and washing easier.
- Available in a Wide and Standard Neck
- BPA Free

*You can choose from either...*

#### Pigeon's PERISTALTIC PLUS™ NURSERS WIDE NECK



**0875**  
PPSU  
160ml  
(SS NIPPLE)

**0876**  
PPSU  
240ml  
(M NIPPLE)

**0873**  
PP  
160ml  
(SS NIPPLE)

**0874**  
PP  
240ml  
(M NIPPLE)

**6206**  
PP  
330ml  
(L NIPPLE)

also available in...

## TWIN PACK - WIDE NECK

0881  
160ml 0+ months



• 0+ months SS size nipple

0882  
240ml 3+ months



• 3+ months M size nipple

0885  
330ml 6+ months



• 6+ months M size nipple

NEW

## TRIPLE PACK - WIDE NECK

Natural  
Feeding  
Motion

0883  
160ml 0+ months



• 0+ months SS size nipple

0884  
240ml 3+ months



• 3+ months M size nipple

Anti-colic  
system  
AIR VENTILATION  
AVS  
SYSTEM

\*Based on INTAGE SRI  
data 2013-2015,  
Nursing Bottle & Nipple

No.1  
Market Share  
In JAPAN

## DESIGNER BOY / GIRL 2 PACK SETS

### TWIN PACK - WIDE NECK 240ml

6460 Little Prince 3+ months



• 3+ months M size nipple

6461 Little Princess 3+ months



• 3+ months M size nipple

or the complete Peristaltic Starter Kit...

**B252**

**PIGEON NEWBORN STARTER KIT**

Contains

- 1 x 240ml Peristaltic Nurser Wide Neck
- 2 x 160ml Peristaltic Nurers Wide Neck
- 1 x Sponge Bottle Brush
- 1 x Step One Pacifier
- 1 x Oral Development Teether



and... if a Glass Nurser is Your Preference...

New  
Generation



**0478**  
**SoftTouch™ WIDE NECK**  
**GLASS NURSER**  
(160ml)



**0479**  
**SoftTouch™ WIDE NECK**  
**GLASS NURSER**  
(240ml)

Just  
Arrived



**6687**  
**FLEXIBLE SLIM NECK**  
**GLASS NURSER**  
(120ml)



**6688**  
**FLEXIBLE SLIM NECK**  
**GLASS NURSER**  
(240ml)

## Pigeon's Peristaltic PP Nurers Standard Neck

A773  
PP  
120ml



A772  
PP  
240ml



D331

### KPP JUICE FEEDER - 50ml

- Made from Polypropylene
- Durable and easy to clean.
- Ideal for the breast-fed baby who needs to be given water or fruit juice.

*Ensuring baby's correct oral development...*

with the ideal feeding time of 10 - 15 minutes, a nipple with the appropriate hole size should be chosen.

### Pigeon's STANDARD-NECK PERISTALTIC NIPPLES

1940



**S** 0-3 months  
(breastmilk & formula)

1941



**M** -5 months+  
(breastmilk & formula)

1942



**Y** 6-7 months  
(breastmilk/milk/juice)

1943



**L** Beyond M  
& Y size  
requirement

are



# Pigeon's Standard Neck Flexible Peristaltic Nurseries

## 'Designer Range'

Blue, Pink, Circles, Hearts & Stars  
120ml, 250ml. 240ml & 250ml



**6811**  
BOY  
120ml  
0+  
Months

**6813**  
BOY  
240ml  
4+  
Months



**6812**  
GIRL  
120ml  
0+  
Months

**6814**  
GIRL  
240ml  
4+  
Months



**6819**  
CIRCLE  
120ml  
0+  
Months

**6821**  
CIRCLE  
240ml  
4+  
Months



**6820**  
HEARTS  
120ml  
0+  
Months

**6822**  
HEARTS  
240ml  
4+  
Months

**Just  
Arrived**



**8282**  
BLUE STAR  
150ml  
0+  
Months



**8284**  
BLUE STAR  
250ml  
4+  
Months



**8283**  
PINK STAR  
150ml  
0+  
Months



**8285**  
PINK STAR  
250ml  
4+  
Months

## Flexible™



### Unique Grooved interior

For maximum flexibility and natural tongue support. Ideal shape of the nipple fits perfectly into "Sucking fossa".

- BPA, BPS FREE
- Premium Clear PP
- Leak-proof hood
- Flexible Silicone
- Durable & Light Weight
- Use with Slim Neck Teat

- Ultra-Soft silicone, Peristaltic Nipple
- Unique venting system minimizes swallowed air, preventing gas
- Unique Grooved interior for maximum flexibility and natural tongue support

Our products

# Having to leave a feed or on outings...

C208

## POWDER MILK CONTAINER THREE COLOUR

- Ideal for preparation of bottles at home and away.
- Dispense off required amount of formula needed for each feed in to the separate divisions.
- When baby is ready to feed, ensure the water which is in the bottle, is at the required temperature and then dispense.

C208



4547

## 2-WAY SPONGE BRUSH

- Folded sponge effectively removes tough stains.
- Unique contoured shape for effective cleaning around bottle neck
- Finger grip with non-slip dots.
- Suitable for Plastic Feeding Bottles.



E550

## NYLON BOTTLE BRUSH WITH NIPPLE BRUSH

- Suitable for use with Plastic and Glass Nurers.
- Nipple Brush for cleaning the teats.



4555

## STERILIZATION TONGS

- Enables safe removal of sterilized utensils.
- Suitable to grasp both slim-neck and wide-neck containers.
- Long neck enables easy grip from within sterilizers.
- Comfortable grip.



NEW

4555



M984

2819

2969

M984

LIQUID CLEANSER 450ML

2819

LIQUID CLEANSER 700ML PUMP BOTTLE  
+ REFILL (PROMO PACK)

2969

LIQUID CLEANSER 700ML REFILL

- Made from 100% Food Grade Ingredients
- Removes the toughest formula & food stains.
- For cleaning baby's accessories, including food.
- Gentle on your skin.
- Kills 99.99% of Bacteria.
- Natural Biodegradable.
- Environmentally Friendly.

are



pigeon



# Depending on your personal needs, Pigeon have 3 kinds of Sterilizers...

R499

## MULTI-FUNCTION STEAM STERILIZER

- An All-in-One Sterilizer, Bottle & Food Warmer
- Designed for the Modern Mother
- Sterilizes 5 standard or wide-neck bottles in 9 minutes
- Bottle & Food Warmer heats up baby's bottle or food without destroying nutrients
- Automatic heating cycle



R499



4528

## MICROWAVE STEAM STERILIZER

- Holds 5 standard size or Wide Neck Bottles.
- Fast sterilizing cycle of only 5 minutes.
- The unit must be cleaned after each use.
- Suitable for use in a regular domestic Microwave Oven

INCLUDES 1x160ml Peristaltic™ PLUS Nursing Bottle



7505

7505

## RAPID STEAM STERILIZER

- Fast 6 minute sterilization
- Destroys harmful bacteria effectively
- Holds up to 5 standard or wide-neck bottles and accessories
- Suitable for all types of bottles
- Removable trays for easy maintenance
- Auto switch-off feature - energy saving
- Translucent lid for easy viewing of contents

# Caring for the baby with Special Needs...



**B915**

## **NIPPLE FOR CLEFT LIP / PALATE BABIES**

- Specially designed for the proper feeding for babies with cleft palate or poor sucking ability.
- Y-cut nipple is thick on one side and thin on the other for easy sucking.
- One-way valve prevents milk inside the nipple from flowing back into the bottle.



**A711**

## **PLASTIC NURSER P-TYPE (240ML) FOR CLEFT PALATE BABIES**

- Designed for Infants or Premature Infants who have a cleft palate or hare lip.
- Can be used also with infants who have a poor sucking ability.
- Comes with 1 small size plus 1 standard size Cleft Palate Teat
- Also for adults who have difficulty in opening and shutting the mouth due to accidents or diseases.

**0873**

## **SOFTOUCH PERISTALTIC PLUS™ NURSER WIDE NECK 160ML (SS HOLE)**

- Suitable for prem babies who are temporarily unable to breastfeed.
- Strengthens natural sucking reflex action, enabling baby in time, to begin breastfeeding directly.
- Responds to natural sucking reflex action.



## More than just a pacifier... Taking care of baby's oral development

Your baby is born with a natural sucking reflex action called 'Peristaltic', so it is important to make sure that your baby uses products which responds to this 'Peristaltic' action. There are three different pacifiers, each designed with your baby's age and developmental needs in mind.



### Pigeon's Step One Pacifier from birth - 5 months

A newborn baby has a natural sucking reflex action called 'Peristaltic' which is automatically satisfied by nursing from the breast.

- Has a natural soft shape.
- Raised base of nipple facilitates sucking movement.
- Automatically satisfies baby's natural sucking reflex action.
- Shaped and proportioned to fit comfortably in baby's mouth.

3682  
SILICONE PACIFIER  
STEP 1 (LADYBIRD)



3688  
SILICONE PACIFIER  
STEP 1 (LION)



3691  
SILICONE PACIFIER  
STEP 1 (MOUSE)



- Snug-fitting shield prevents accidental swallowing of pacifier.
- Breather holes on shield for safety.
- Protective hood for covering the nipple when not in use.



### Pigeon's Step Two Pacifier from 5 months +

Closing the lips is an important part of baby's development in learning to correctly eat and swallow.

- ENCOURAGES WEANING
- Lip contact area allows correct mouth movement and trains closing of baby's mouth.
- Just the right length to enable baby to suck and retain nipple easily.

3683  
SILICONE PACIFIER  
STEP 2 (CATERPILLAR)



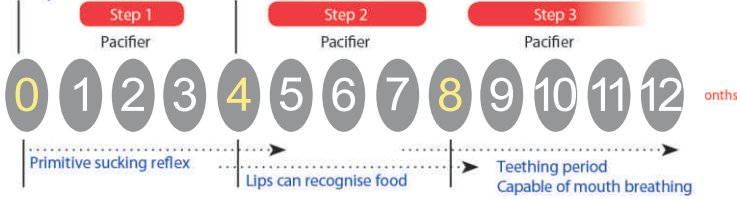
3686  
SILICONE PACIFIER  
STEP 2 (PURPLE FLOWER)



3689  
SILICONE PACIFIER  
STEP 2 (ELEPHANT)



## Baby's Growth Table

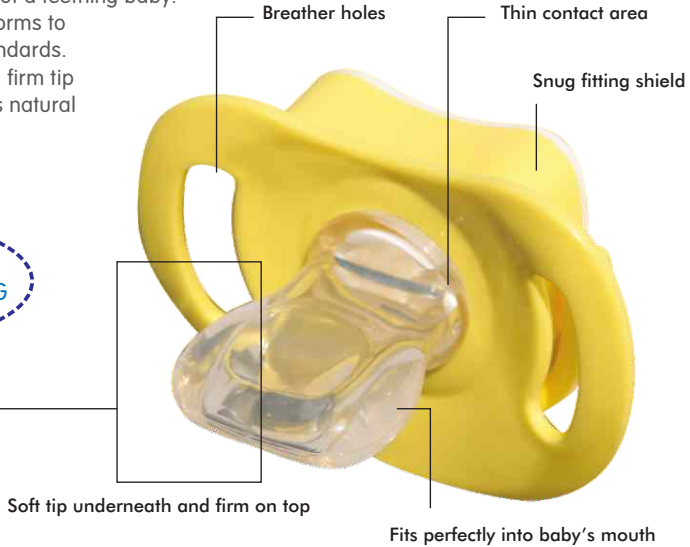


### Pigeon's Step Three Pacifier from 8 months +

When babies start to wean and speak, they tend to breathe through the mouth, which lowers baby's immune system against disease.

- Thin lip contact area promotes healthy development of teeth.
- Perfectly fits the mouth of a teething baby.
- Snug-fitting shield conforms to international safety standards.
- Soft tip underneath and firm tip on top facilitates baby's natural sucking reflex action.
- Activates the brain.

PROMOTES  
NASAL BREATHING



Fits perfectly into baby's mouth



3681  
SILICONE PACIFIER  
STEP 3 (SHIP)

3684  
SILICONE PACIFIER  
STEP 3 (BUTTERFLY)

3690  
SILICONE PACIFIER  
STEP 3 (GIRAFFE)



Katsunari Nishihara, MD President, Nishihara Institute  
Chairman, Japan Research Association for Immunotherapeutics

"Proper nasal breathing and correct eating techniques both require the ability to close the mouth.  
Using a pacifier is a good way to prevent any regression back to mouth breathing"



*Products to make Weaning easy,  
right from the start*

Yoshiharu Mukai, DDS  
Professor, Showa University  
School of Dentistry

Department of Hygiene and Oral Health.

"During the weaning process, mothers tend to feed by putting the spoon into the back of the baby's mouth. This makes the child swallow food without learning how to eat. Parents should use accessories that encourage the child to practice the techniques of eating and drinking."

6221

#### BOTTLE & FOOD WARMER

- Fits all bottle sizes.
- Easy to handle, wash and carry
- Instantly heats up baby's bottle or food to desired temperature without destroying nutrients.
- For warming of Breastmilk, we strongly recommend the usage of 40°C temperature to avoid any deterioration of nutrients found in breastmilk during warming.
- Automatic Heating Cycle ensures unit never overheats.
- Milk Bottle Ladle to prevent scalding and for easy retrieval of bottles.
- Night Lamp Function.



New  
Generation

6221

D302

### WEANING BOTTLE with SPOON

- Ideal for early stages of weaning onto solids.
- This delightful little bottle with spoon makes feeding a pleasure at home or away.
- No mess, no fuss and you are still able to cuddle your baby as you feed.

D302



6151

### PETITE STRAW BOTTLE 150ML

- For Babies 9 Months+
- Teaches baby to suck and encourages baby to drink independently.
- Soft Silicone straw
- Safe & comfortable for drinking
- Leak-proof design
- 360° retractable handle

NEW



6151

6150

6149

6151

### PETITE STRAW BOTTLE REPLACEMENT STRAW

- For Babies 9 Months+
- Soft Silicone straw



6162



3713

3713

### DISPOSABLE BABY BIB 20PCE

- Waterproof backing.
- Crumb pocket.
- Self adhesive tab for adjusting neck size.
- Ideal for home or outings.

D325

### HOME BABY FOODMAKER

- Is a 'mini-food processor' all in one.
- Designed to meet the needs of baby from the first stages of weaning.
- Will take care of all your requirements from squeezing, straining, grating right through to grinding baby's food.
- Beginning with semi-liquid to solids, all types of food can be made to suit the correct stage of your baby's development.
- Unique design makes it easy to store, as all the attachments stack into the main dish.



D325

Our products are





Pigeon has developed two Feeding Spoons to help develop lip movement - one for drinking and the other for chewing and biting skills. Correct use of these utensils can enhance the lip's sensory function and help the child develop proper eating and drinking skills.

4578

### BABY'S FIRST FOOD WEANING SPOONS

1



#### *Feeding Spoon for purées*

- Develops good eating skills for babies who cannot yet squeeze their lips closed.
- Perfect depth to allow the infant to sweep the food into the mouth with its lips.
- Made of soft, safe materials.
- Offers a gentle feel to babies whose teeth have not yet erupted.

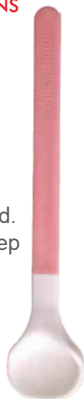


2



#### *Feeding Spoon for Juice and Soup*

- Contoured to fit the mouth.
- Develops the correct eating techniques, even if baby is still not proficient using the upper lip.
- Soft construction and cup-like rounded edges make easy transition to cup feeding and drinking.



D310

D310

### BABY'S "FIRST" SPOON & FORK SET 3 PIECE

- Baby's next set of Weaning Spoons together with fork.
- Handles are easy to grip and the feeding ends are rounded for safety.



4580

4580

### SELF WEAN SPOON & FORK

- For 12 Months+ babies.

#### Spoon:

- Child-friendly Spoon-Tip size and shape.
- Slightly curved Spoon-Tip for easy scooping up food from the plate.
- Stopper prevents baby from over-inserting Spoon-Tip into the mouth.

#### Fork:

- Child-friendly Fork-Tip size and shape.
- Straight prongs makes it easy to pick up food.
- Stopper prevents baby from over-inserting fork prongs into the mouth.
- Hygienic case for easy storage of Fork and Spoon.
- Suitable for travel.



3706

3706

### WEANING SPOON SET 2 PIECE

- Child friendly sized spoon
- Fits snugly into little mouths
- Makes scooping fuss-free
- Easy-to-grip handles makes feeding fun
- Uniquely designed so that the spoon tip NEVER touches the surface of the table





# Pigeons' Weaning and "Do-It-Myself" range

Research and design based on the close observation and studies conducted on a baby's eating behaviour

D314

## FEEDING DISH

- Feed baby anywhere, anytime.
- Special section for grinding and feeding.
- Easy to hold.
- Spoon clips snugly onto the inside of the lid, for easy storage.

D314



3708

## "DO-IT MYSELF" BOWL

- Specially designed Bowl enables your baby to scoop up the food.
- Small spout acts as a guide for drinking liquids.
- The 'ears' of the bowl act as handles for easy gripping and/or holding.
- Non-slip base prevents bowl from tipping over.

3710

## "DO-IT MYSELF" BABY CUTLERY SET

### Dish

- Sides of the dish are designed to be at an angle for easy scooping of food.
- Small spout acts as a guide for drinking liquids.

### Plate

- Sides of the plate are designed to be at an angle for easy scooping of food.

### Spoon

- Child-friendly spoon tip size and shape that fits snugly into baby's mouth.
- Stopper to prevent baby from over-inserting spoon tip into mouth.

### Fork

- Child-friendly fork tip size and shape that fits snugly into baby's mouth.
- Straight prongs makes it easy to pick up food
- Stopper to prevent baby from over-inserting fork prongs into mouth.



3710

Safe For Use With:

- Microwave • Steam Sterilization • Tablet Sterilization
- Boiling Sterilization • Dishwasher



*Growing up together with our NEW*

## MAG MAG ORAL DEVELOPMENT SYSTEM

The cup which grows with your baby



4566

4566

### MAG MAG ALL IN ONE SET

This All in One Oral Development System is designed to grow with your baby from 3 months to 4 years. Simply change the top as baby grows.



## MAG MAG SPARES



4569

MAG MAG SPOUT



4570

MAG MAG STRAW TOP



4573

MAG MAG SPARE STRAW

Or buy a cup to suit your baby's growing needs...

### Step 1

#### 4561 MAG MAG PERISTALTIC NIPPLE CUP FROM 3 MONTHS + UP

The unique Peristaltic PLUS™ Nipple fits comfortably into your baby's mouth, ensuring she maintains her natural suckling reflex action. This cup is completely leakproof and assists in the transition of baby from breast to bottle feeding. This cup can be used in combination with breastfeeding.



4561

Yoshiharu Mukai, DDS  
Professor, Showa University School of Dentistry  
Department of Hygiene and Oral Health.

*"It is important for infants to learn how to close their lips, how to determine the nature of the liquid, and how to create negative intra-oral pressure to swallow. We should give our children the kinds of drinks and drinking accessories that help the process along."*

### Step 2

#### 4562 MAG MAG SPOUT CUP FROM 5 MONTHS + UP

The soft flexible Spout encourages baby to develop better feeding skills. The cross-cut spout enables baby to control how much or how little liquid she takes in. As there is no valve to activate, it helps baby to wean easily without having to suck any harder than on the breast. Leakproof when not in use.

4562

### Step 3

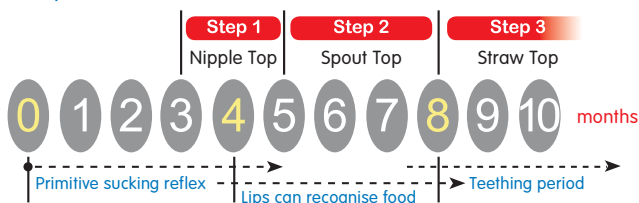
#### 4563 MAG MAG STRAW CUP 8 MONTHS + UP

The soft straw is the perfect softness for baby's sensitive mouth. It teaches baby how to suck, encouraging baby to drink independently.



Now Available  
in 4 different  
colours

### Baby's Growth Table



are





## Developing the Oral Senses...

All babies have a need to put things in their mouths, which is a natural reflex action and an important part of their development. Pigeon's Teethers, with their unique varied surfaces, will satisfy your baby's need to chew, at the same time stimulating the natural development of baby's mouth and teeth.

### Training Teethers

- Designed to fit into baby's palm, with an easy-to-grip handle.
- Firm teething pad.
- Develops baby's skill of holding and gripping.
- Baby learns the texture of various objects through biting.
- Different hard textures on Step 1 to stimulate baby's lips.
- Four different hard textures on Step 2 to stimulate Periodontal membrane.

Our Teethers conform  
with International  
Safety Standards



3666

STEP ONE 4+ MONTHS



3667

STEP TWO 7+ MONTHS



3612  
COOLING TEETHER  
CARROT



### Cooling Teethers

Available in 3 fun shapes

- Stimulates development of baby's mouth and fingers.
- Ideal shape & thickness for baby to chew and grasp.
- When baby starts to teethe, the teether can be put in the refrigerator (not the freezer) to soothe baby's gums.
- Contains safe, sterilized water.



3613  
COOLING TEETHER STRAWBERRY



3614  
COOLING TEETHER APPLE





*Encouraging correct oral hygiene right from the start, will ensure your child enjoys a lifetime of healthy teeth!*



**K891**

#### **TRAINER TOOTHBRUSH SET**

- Teaches your baby that caring for his teeth is fun.
- There are 3 brushes in the set which are to be used at different stages and encourages good dental hygiene right from the first two teeth.



#### **LESSON 1**

For babies with 2-3 milk teeth. This rubber brush has horizontal and vertical brushes, to ensure that baby's teeth are properly cleaned. The thick and contoured handle is easy to grasp. The elastic rubber head feels soft on baby's gums. The Safety Shield prevents choking.

#### **LESSON 2**

For babies with 8-10 milk teeth. Babies like to imitate parents at this stage and the soft rubber bristles are gentle on baby's gums. Fine bristle-ends allow easy cleaning, as well as between the teeth.

#### **LESSON 3**

When all the milk teeth are in, your child is now ready for his first real toothbrush. The soft, short bristles are flexible and are gentle on the gums.

**K840**

#### **INFANT TOOTHBRUSH SET**

This set follows on from the Trainer Toothbrush Set and offers two brushes:



#### **INFANT TOOTHBRUSH for FRONT BRUSHING**

- Bristles on the outside are soft.
- For maximum effectiveness those in the centre are firm and flexible in order to remove food particles lodged between the teeth.
- Gentle on baby's gums.

#### **INFANT TOOTHBRUSH for BACK BRUSHING**

- Reaches where other brushes can't.
- Increases the effectiveness of brushing food particles to the front of the mouth as the bristles are inclined slightly towards the handle of the brush.
- Use this brush to check how well your child has brushed.

Dental  
Study  
Development  
Product

are **BPA FREE**

**pigeon**



*Your baby is born perfect with soft delicate skin...*

so care for it - in the best way you can - using Pigeon's exquisite range of **NATURAL Skincare** products which contain Jojoba and Chamomile.

Daily use of our Skincare range will nourish baby's skin keeping it silky soft and delicately fragranced. Suitable for all skin types, and it's anti-inflammatory properties make it ideal for eczema sufferers. Suitable for adults with sensitive skins. Jojoba has a natural, long-lasting and unique fragrance.



1569

1568

1569  
**BABY  
TRANSPARENT  
SOAP**



1568  
**BABY  
TRANSPARENT  
SOAP with CASE**



**PROFESSIONAL'S  
CHOICE**



8626

**BABY WASH 2 in 1 700ml & 1lt**  
• Combination of Shampoo  
and liquid soap

8625

**BABY SHAMPOO 700ml**

1565

**BABY LIQUID SOAP 200ml**  
• Extra mild and gentle -  
will not irritate baby's skin.  
• Keeps baby's skin clean,  
soft and smooth.  
• Easy to lather and rinse -  
so only need to apply  
sparingly.

1561

**BABY SHAMPOO 200ml**  
• Gently cleans baby's hair and sensitive scalp.  
• Prevents Cradle Cap.  
• Tangle-free with a unique gentle fragrance.  
• pH balanced - will not irritate baby's eyes.

**Our products**





580

### BABY SKINCARE COMBO PACK

Contains 50ml bottles plus bar of soap which is ideal for travelling.

*"Suitable for Newborns"*



1567

### BABY LOTION 200ml

- This is a **watery lotion** & is **ideal** for use in **warm weather** to use as a Cologne to 'freshen' up baby.
- Gently **moisturizes** and **maintains** the optimum moisture content in baby's skin.
- Apply after bathing.
- Also use during diaper changes and at bedtime to help prevent irritation and chafing.



1563

### BABY OIL 200ml

- **Moisturizes** and **nourishes** baby's delicate skin leaving it silky soft and smooth.
- Contains the **purest natural oil** and unique **gentle fragrance**.
- **Readily absorbed** by baby's skin, so you only apply sparingly.
- Clean baby's ears with a cotton swab soaked with oil.
- Use as a bath oil.



H802

### BABY POWDER 200G

- **Protects** baby's delicate skin against **irritation** and **rash**.
- This very fine powder will not clog baby's pores.
- It's **unique gentle fragrance** will keep baby feeling fresh and **comfortable**.
- Use after bathing, when changing baby's diaper or going outdoors.





# Caring for your baby...

**K800**

**DIGITAL THERMOMETER**

NAPPI CODE: 218644\*001

This thermometer features:

- Safety flexible soft tip.
- Accurate and easy to use.
- A tone signal to indicate peak temperature.
- A Fever Alarm to indicate when the temperature is above 37.8°C.
- Recalls last temperature reading.
- Auto - Off Feature.
- Battery Life - approx. 200 hours



- When taking baby's temperature, especially with the Pigeon Digital Thermometer, it is recommended to wait an extra 5 minutes to get an accurate reading, due to the fact that baby's underarm is easily affected by air temperature.
- **N.B.** Baby's normal temperature is usually a bit higher than adults. Body temperature is affected by time of the day, recent exercise & if temperature is taken orally, underarm or rectally..



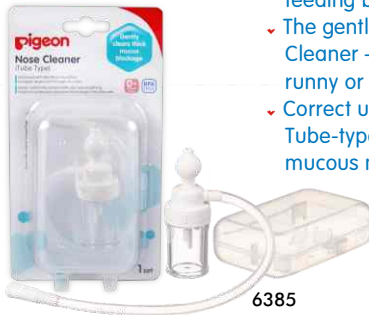
**K800**

**Just  
Arrived**

**K559 & 6385**

**NOSE CLEANER - SUCTION & TUBE-TYPE 0+ MONTHS**

- ✓ When baby's nose becomes congested, feeding becomes difficult.
- ✓ The gentle suction of the Pigeon Nose Cleaner – Suction or Tube-Type – clears runny or blocked noses in seconds.
- ✓ Correct use of our unique Suction & Tube-type systems will not harm baby's mucous membranes.



**6385**

**NOSE CLEANER**

- Safely control the suction with your own breathe.
- Gentle on baby's nose with rounded tip



**K559**

**NOSE CLEANER**

- Tip is made of a soft, flexible material to ensure gentle contact with the nostril.

**K559**



**6548**

**COTTON SWABS 100 PCS/PACK**

- For easy cleaning of ears, nose & belly button
- Soft, flexible paper stem
- Made from high quality 100% pure cotton
- Hinged plastic case for convenient storage and easy retrieval of each swab



**K894**

**COTTON BALLS 100 PCS/PACK**

- Made from 100% pure cotton.
- Soft, absorbent and hygienic.
- Ideal for all your baby care, skincare and family needs.



K578

K578

**COMB & HAIRBRUSH SET**

- Made from firm, yet soft nylon bristles.
- Brushes baby's hair right down to the scalp.
- Comb has rounded tips, which is gentle to baby's tender scalp.
- Wider spaces between the teeth of the comb means less pulling of baby's hair.
- Rounded edges on both the brush and comb, make it perfectly safe for baby to hold and play with.



K802

K802

**INFANT NAIL SCISSORS**

- Designed to cut your baby's nails without cutting off too much or too little.
- Rounded tips prevents accidental piercing.
- Wider handles ensures easier handling.
- Blades made from strong, rust-resistant stainless steel.
- Protective Safety Shield.



5841

5841

**PIGEON FEVER COOL PLASTER 6PC**

- Gives cooling relief in assisting to bring down baby's fever
- Absorbs & dispels the heat
- Safe to use on baby's sensitive skin
- Suitable size for baby's forehead
- Dermatologically tested
- Contains no colourants or fragrance
- 0+ months

N.B. This does not replace the need for the Parent to medicate their baby to bring down the fever, it works as an aid instead of using a cold compress.



K881



K882

K881

**SAFETY PINS (L) 6 P/PACK**

K882

**SAFETY PINS (S) 9 P/PACK**

- Made from a strong durable stainless steel.
- Will not hoop or bend with use.
- Safety locking inside the head of the clip.
- Available in assorted of colours.

Care for baby's delicate newborn skin and beyond with ....

**Pigeon's wide range of baby wipes which are the ultimate choice in Baby Wipes!**



**Just Arrived**



**Dermatologically Tested**

**6256**

**Baby Wipes Moisturizing Cloths with Lanolin 70s**

- Recommended for Newborns
- Natural moisturizing barrier with Lanolin protects baby's skin from diaper irritation
- Conditions skin to prevent dryness and chafing
- Gentle formula for frequent cleansing
- Soft spun for extra strength and softness
- Ideal for breastfed babies who need their nappies changed more often





*Soothe and protect your baby's delicate skin with...*

**PIGEON  
EXTRA SOFT & SENSITIVE  
BABY WIPES**

- ♥ Contains 99% Pure Water
- ♥ Gentle on Baby's delicate skin
- ♥ Soothes and keeps baby's skin hydrated
- ♥ Maximum softness for ultimate comfort
- ♥ Extra Soft with added thickness
- ♥ Made with Purified Water
- ♥ Unscented, Paraben and Alcohol Free
- ♥ Safe for use on Sensitive Skins - including Mom and Dad
- ♥ Microbiologically Tested - ensures high standard of quality and hygiene

New  
Generation



**K583**  
82'S 99% Pure Water Wipes  
REFILL PACK



**K556**  
30'S 99% Pure Water Wipes  
(SINGLE PACK)



**K580**  
30'S 99% Pure Water Wipes  
(2-IN-1 PACK)



**K584**  
99% Pure Water Wipes - Tub



### PIGEON'S

99% Pure Water Wipes  
went through a softness test.

The findings revealed that  
our wipes **achieved maximum  
softness without tearing easily**  
as compared to other brands.

\*Based on PIGEON Central  
Laboratory test results 2015



**K588**

82'S 99% Pure Water Wipes  
(2-IN-1 PACK)



**K581**

82'S 99% Pure Water Wipes  
3-IN-1 REFILL PACK



**6616**

82'S 99% Pure  
Water Wipes  
4-IN-1 PACK



**L769**

82'S 99% Pure  
Water Wipes  
6-IN-1 PACK





# The ideal 'Alcohol & Scent-Free' every day Hand & Mouth Wet Tissues!

Designed to thoroughly clean your inquisitive little toddler's hand, face and mouth.  
These hygienic super soft wipes will leave your child feeling fresh,  
comfortable and happy at all times.



## PIGEON'S ORIGINAL HAND & MOUTH WET TISSUES ARE...

- Made from 100% Food Grade Ingredients (based on Japan Food Sanitation Law)
- Effectively cleans hands, face and mouth.
- Gentle and safe to be used on babies, toddlers & adults.
- Alcohol Free
- Suitable for cleaning Fruits & Vegetables before eating

L719

HAND & MOUTH WET TISSUES  
60'S 2-IN-1



L718

HAND & MOUTH  
WET TISSUES  
20'S 2-IN-1



Resealable Lid

## PIGEON'S ORIGINAL HAND & MOUTH WET TISSUES ARE...

- Made from 100% Food Grade Ingredients (based on Japan Food Sanitation Law)
- Effectively cleans hands, face and mouth.
- Gentle and safe to be used on babies, toddlers & adults.
- Alcohol & Scent-Free
- Suitable for cleaning Fruits & Vegetables before eating

...and whatever you do...  
Don't leave home without a pack  
of our Anti-Bacterial Wipes!



**K868**

**ANTI-BACTERIAL WIPES 60'S**

- Disinfects hands, pacifiers, teething toys, and feeding utensils.
- Kills 99.99% of Bacteria
- 100% Food Grade Ingredient
- Certified by AATCC (International Standard)

...and on those hot summer nights,  
we have just the wipes  
for keeping the 'mosquitos' at bay!



**K565**

**ANTI-MOSQUITO WIPES  
12 PIECE PACK**

- Protects baby's delicate skin against mosquitos and other harmful insects.
- Effective for approx. 6 hours
- Non-spray wet tissue
- Deet-free formula
- Floral scent





# Get Mozzies on the Patch!

While baby is having fun in the outdoors...



...or place it on baby's stroller  
away from baby's reach,



...and to make sure baby is  
'mossie-free' while sleeping



Pleasant citrus scent  
radiates far enough to  
protect baby from Mozzies.

6926

## ANTI MOSQUITO PATCH

- Perfectly sized patch that you can stick to your baby's clothing or stroller
- Natural ingredients – Citronella, Eucalyptus, Lavender & Orange Peel Oil
- Deet Free – safe for babies
- 24 animal designs



*Caring for baby's laundry...*

with Pigeon's Baby Laundry Detergent, which is specially formulated to remove the toughest & most stubborn stains, while remaining gentle to baby's clothes



2994

**BABY LAUNDRY DETERGENT 600ml**

- Made of natural plant extracts
- Concentrated formula - only a small amount is needed for each wash
- Phosphate-free and fluorescent-free
- No artificial colouring
- Gentle on baby's skin

2995

**BABY LAUNDRY DETERGENT 500ml REFILL**

- Economical re-fill pack





*What mom's are saying  
about our products...*

I absolutely love your Anti-Bacterial Wipes. It has saved me from going over the edge so many times... when my OCD decides to kick in. It has helped me keep my sanity while my little one explores the wonders of the world around him. Can't live without it!

*Elana Ontong*

I love the Anti-Bacterial Wipes. They come in handy when my baby drops her bottle or spoon when feeding.

Pigeon has really made the best wipes on the market.

*Rushe Aphiwe Cawa*

I am truly amazed with the Pigeon bottle. My baby who is now 2 months old refused to drink from the Tommy Tippie and Dr Brown's bottle. I was stressed as I thought that maybe she will never take the bottle and prefers the breast. More stressed as I will be going back to work soon. I met a wonderful woman Diane who was the Pigeon Rep at the MammaMagic in Durban. She asked me to try the Pigeon Bottle as it is the best. True to her word...this bottle is a baby-friendly bottle. My daughter now happily drinks out of the amazing Pigeon Bottle. Thank you for putting my mind at ease. I love this Pigeon Bottle and will be trying out the rest of the Pigeon range.

*Shamima Amod*

Excellent products! Thank you Pigeon; my Daughter is exclusively breastfed and just before I went back to work I tested the bottles I had of Brand X and Y and my Daughter would not take to it. I then bought the Pigeon Peristaltic Bottle, and my Daughter loves the bottle. Will try the next stage Sippy Cup soon.

*Simone Laubscher*

Love your products guys. Thank you for keeping it affordable and great quality!!!

*Roxy Bohnen*

[www.sp-africa.com](http://www.sp-africa.com)

Follow us:



The No. 1 Baby care in Japan



Our products are readily available from your local pharmacy,  
selected retail outlets or favourite baby store.

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P.O. Box 9250, Edleen 1625  
Republic of South Africa

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[www.pigeon.com.sg](http://www.pigeon.com.sg) [www.sp-africa.com](http://www.sp-africa.com)

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